



English Language Teaching  
**National Conference  
2021**



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National Conference  
2021

# How to use Web 2.0 for professional development

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macmillan  
education



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# The problem with CPD (Ellman 2020)

- There is usually no follow-up
- No impact on teaching or learning
- Ignoring teachers' experience and needs

Suggested solution: **expert-guided learning + self-driven development**

**Reference:** Ellman, M. (2020). CPD is dead and here is why. Retrieved 2 May, 2021, from: <https://www.cambridge.org/elt/blog/2020/01/22/matt-ellman-cpd-is-dead-and-here-is-why>

# Web 2.0

The emphasis is on ‘the importance of people’s interactions with the Internet’ (Strickland 2007)

- Wikipedia
- YouTube
- social media
- blogs

**Reference:** Strickland, J. (2007). *How Web 2.0 Works*. Retrieved 4 May, 2021, from: <https://computer.howstuffworks.com/web-20.htm>

# Reasons for using Twitter

## 1. It's fun!



**Neil McMillan**  
@neil\_mcm

Complete this wonderful sentence from Cambridge First for Schools:

"Hans enjoyed it so much that he \_\_\_\_\_ himself in ballet classes."

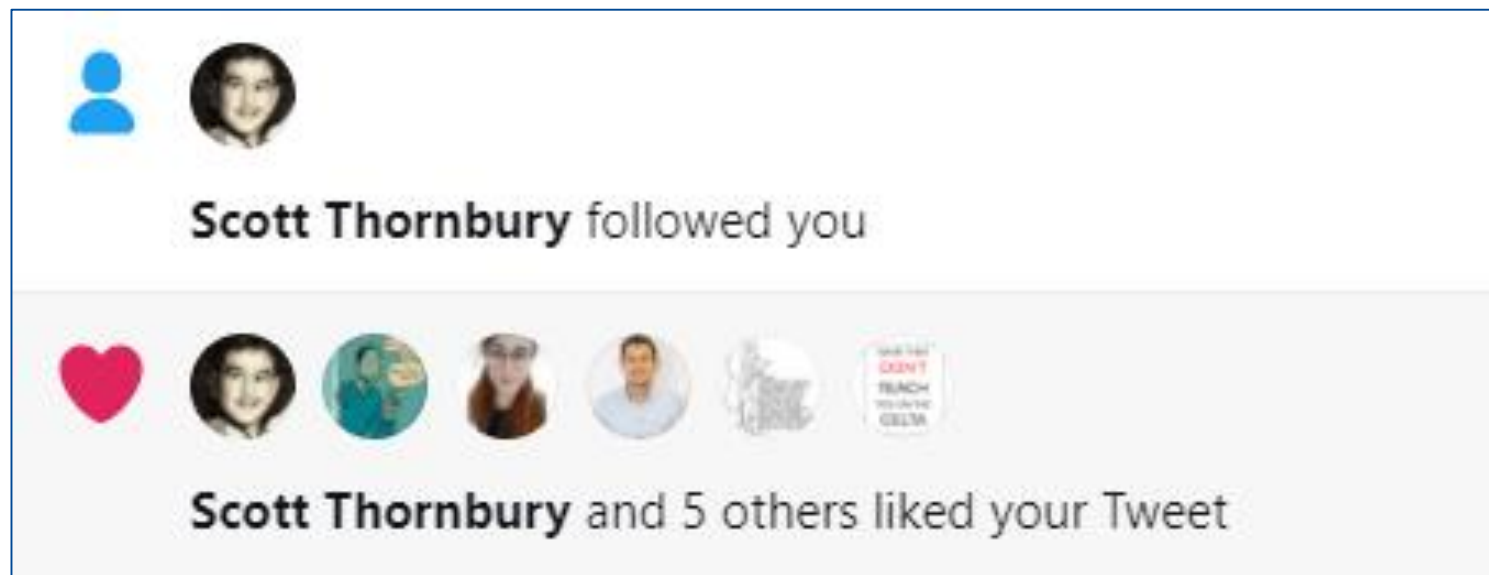
**Katy\_elt** @EltKaty · 3h  
Replying to @neil\_mcm  
touched

**Tim Warre** @RobbioD  
Replying to @neil\_mcm  
immolated

[LINK](#)

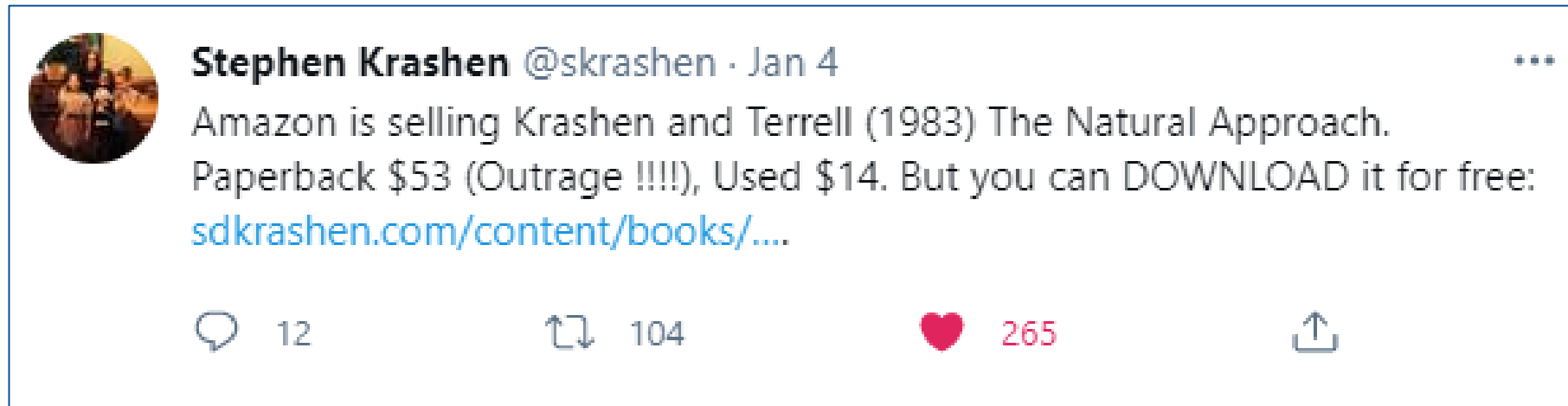
# Reasons for using Twitter

## 2. You'll make new friends



# Reasons for using Twitter

## 3. Free stuff!



LINK

# Reasons for using Twitter

## 4. Exposure to relevant knowledge

↻ You Retweeted



**Chiara** 🇮🇹 @chiara\_bruzzano · Apr 22

...

Neuro-rubbish getting a bit tiring tbh - and I don't need to tell you how relentlessly I got targeted by ads on this after doing research for this piece...

[#neuromyths](#) [#learningstyles](#) [#ELT](#)



**ETpro** @ETprofessional · Apr 22

How powerful are neuromyths in English language teaching, and in education at large? Chiara Bruzzano looks at the evidence and some recommendations in her latest blog: [etprofessional.com/the-undying-po](https://etprofessional.com/the-undying-po) ... [#TeachingEnglish](#) [#ProfessionalDevelopment](#)

[LINK](#)



# Connect with professionals on LinkedIn



Peter Clements • 1st

ELT Materials Writer, Teacher, Editor, Consultant

5h • 



Can writing for an [#ELT](#) magazine lead to materials writing work?

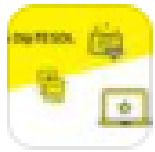
Um... Yes? No? Indirectly?

I've written quite a few posts down the line for magazines like [English Teaching professional](#), [Modern English Teacher](#), [EFL Magazine](#) and so on. A few years back, I wrote a blog post with tips on how you can do the same...

<https://lnkd.in/fGwra7u>

LINK

# Join Facebook groups



## DELTA & DipTESOL - Candidates & Survivors

Hi everyone. Does anyone have Module 1 past papers 2015-2019? I'm planning on sitting for December 2020 and would really like some help with the past papers and answer keys (self-study). If yes, please pm me.



6

24 comments

[LINK](#)

# Reasons for reading blogs

## 1. It's fun!

Standing in front of the whiteboard, Adam says that his video is especially useful for beginners. He rambles on for over 5 minutes in language which is far more complicated than the language he is explaining. Here's a flavour:  
*Now, what does it mean to be bored and what does it mean to be boring?  
When we talk about "bored", we're describing a feeling. Okay? When we talk*

Source: Adaptive Learning in ELT

# Reasons for reading blogs

## 2. Finding inspiration

ACTIVITIES, JAMBOARD IDEAS AND TEMPLATES, TEACHING ONLINE

More Google Jamboard activities for students, teachers, and teacher trainers !

Source: [The TEFL Zone](#)



# Reasons for reading blogs

## 3. Useful advice on teaching qualifications

### HOW TO GET A CELTA PASS A

I passed the CELTA with a grade A. There's my certificate...

There are already some good posts around on how to get a Pass A – see [CELTA Helper](#) for an example. However, I've been contacted a lot since I mentioned my Pass A grade in a [previous post](#). People genuinely want to know how I achieved it and how they can do the same.

Source: [ELT Planning](#)

# Reasons for reading blogs

## 4. Insightful information on career opportunities

**SO YOU WANT TO BE A CELTA TRAINER? PART 1: GETTING TO THE STARTING LINE**



Source: Teacher Training Unplugged

# Reasons for reading blogs

## 5. Saving money

### Tips for passing Delta Module One without taking a preparation course

Professional development plays a very important role in my teaching life. Having a **CELTA** is all well and good, but you can't live off that for the rest of your teaching career. After all, it's just a pre-service certificate that gives you a very effective formula for delivering classes, though

Source: TEFL in Colombia

# Six blogs worth following

Adaptive Learning in ELT

ELT Planning

Evidence Informed ELT

Sam Shepherd

Sandy Millin

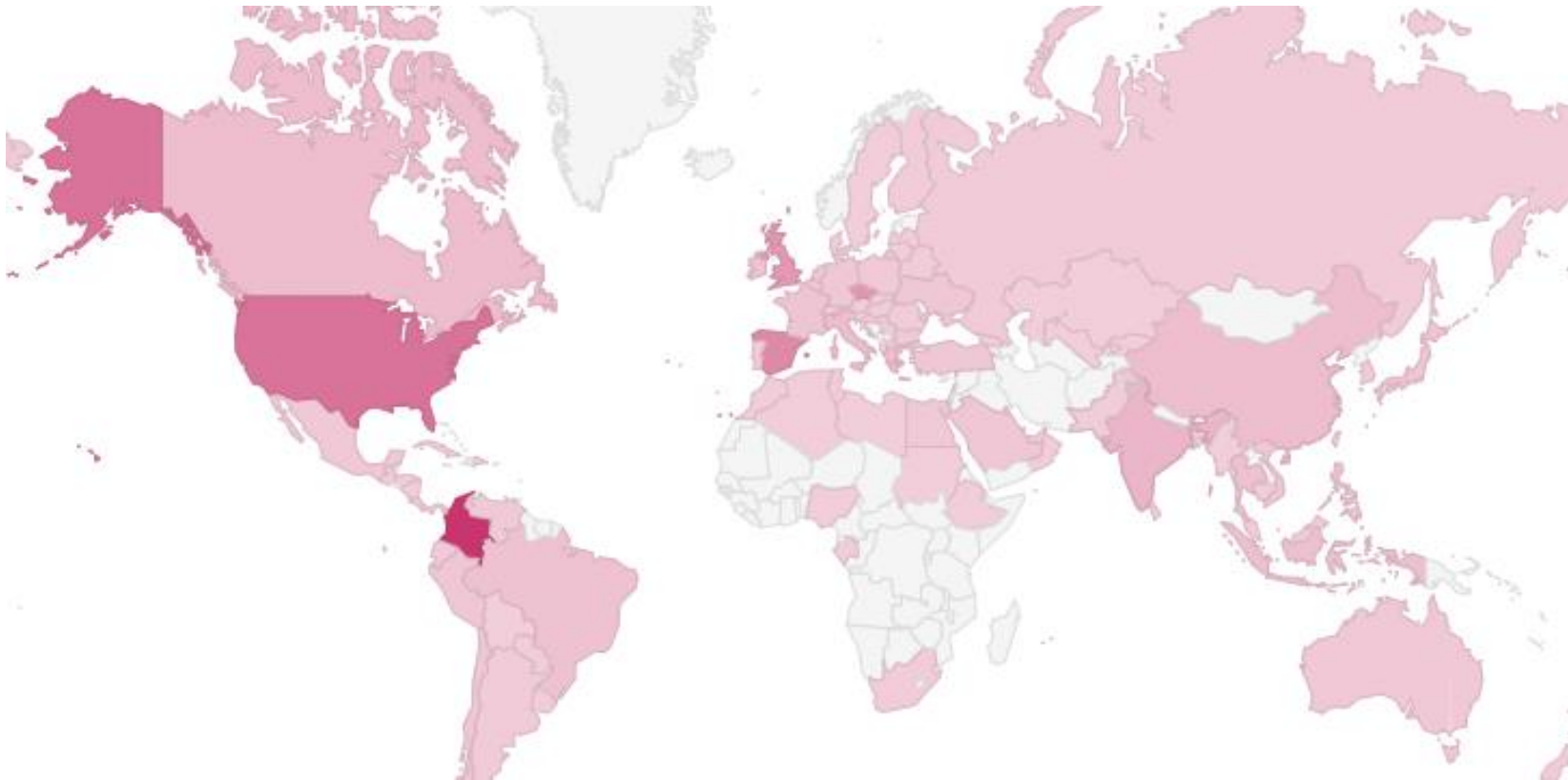
The TEFL Zone

More details in [this blog post](#)



# Reasons for having a blog

## 1. Cool maps!



# Reasons for having a blog

## 2. You'll improve your writing



Image downloaded from: <https://i.ytimg.com/vi/GAIRLwyEJIU/maxresdefault.jpg>

# Reasons for having a blog

## 3. Reflecting on your teaching practice



Image downloaded from: <https://www.operations.es/wp-content/uploads/2016/12/Hamlet-lego.jpg>

# Reasons for having a blog

## 4. Interaction with ELT professionals

Mariana Laxague • 1st

5d (edited)

L'albero di Antonia Language Centre

Thanks [Martin Hajek](#) for the useful post. The issue of L1 in ELT has been long avoided. The situation has changed dramatically over the last years and research into the area has grown considerably. More resources that exploit L1 in the classroom are now available like the excellent book by [Philip Kerr](#) "Translation and Own-language Activities" CUP.

[LINK](#)



# Reasons for having a blog

## 5. Learning new skills

- Photoshop
- SEO
- understanding social media algorithms

# Reasons for having a blog

## 6. Building up your professional portfolio



Image downloaded from: <https://media.istockphoto.com/vectors/job-application-resume-cv-document-with-man-photo-and-pen-employment-vector-id1079848874?k=6&m=1079848874&s=612x612&w=0&h=Mqk2dWbyF0zzTA5Uiea47A-n9PoQfufqC6pYN5LTdxo=>

# How to get started

Register at WordPress.com

- Free for blogs using the wordpress.com domain
- Paid options with more features

or

Write a guest blog post

Interested? Get in touch

# Summary

- Web 2.0 is fun
- Useful connections
- Access to a lot of knowledge
- You'll learn new skills
- It may help your career prospects





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